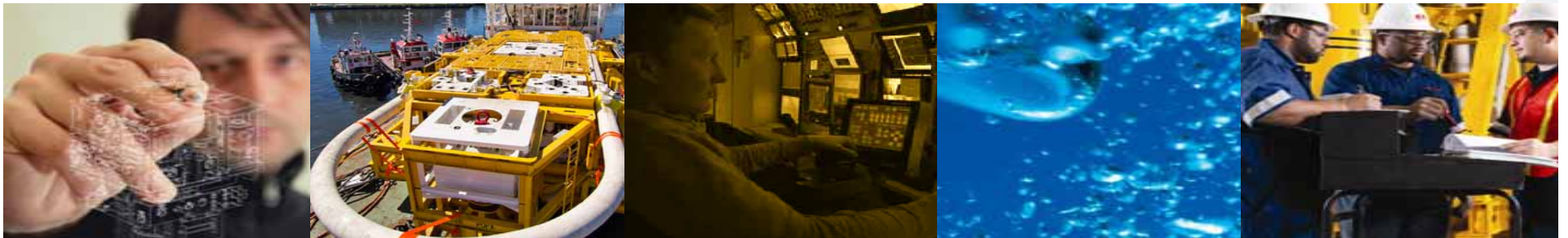




We put you first.  
And keep you ahead.

## Norwegian Continental Shelf's Role in Shaping the Subsea Industry - and Perspectives for the Future

Sola, 31.01.2013 - Arild Selvig  
Sales and Marketing Director

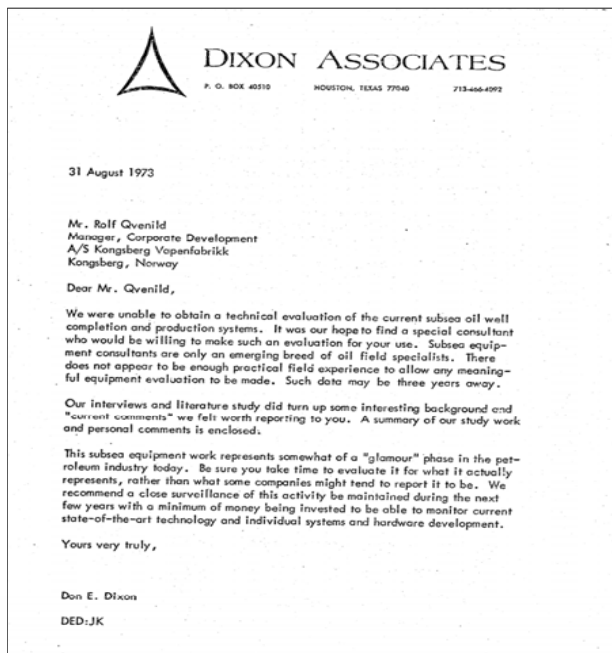


# 25 years of subsea history on NCS (1980-2005)



## Kongsberg Våpenfabrikk – the early days

# Consultancy Advice from 1973 about Subsea



... **too little subsea expertise available** to give a meaningful evaluation ...

... Subsea equipment is somewhat **"glamorous"** within the petroleum industry ...

... We recommend **minium money to be invested** over the next years ....

1979

1970

1980

1990

2000



## ELF North-East Frigg

First subsea installation  
on NCS



1983

1970

1980

1990

2000



Testing Gullfaks Satellites

## Gullfaks A Subsea

World's first diverless subsea installation



Shipping Gullfaks Satellites

 **STATOIL**

**FMC** Technologies

1989

1970

1980

1990

2000



Development of  
Subsea EH Control System;  
*Snorre Subsea*



Control Modules for Snorre SPS

1991

1970

1980

1990

2000



 **STATOIL**

Statfjord Satellite Project

**FMC** Technologies

1995-  
1998

1970

1980

1990

2000



HOST Technology Development Project

FMC Technologies



1995

1970

1980

1990

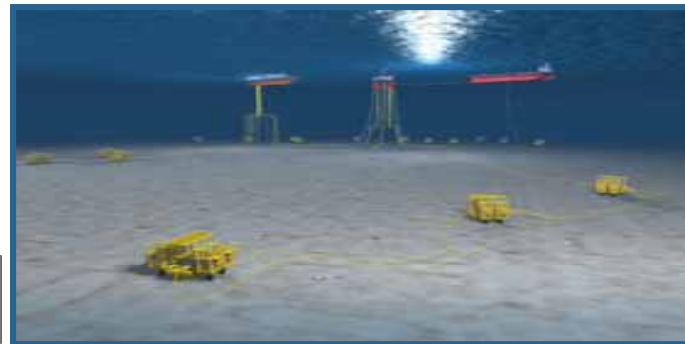
2000



Statoil Frame Contract



XT



Åsgard Field

 **STATOIL**

**FMC** Technologies

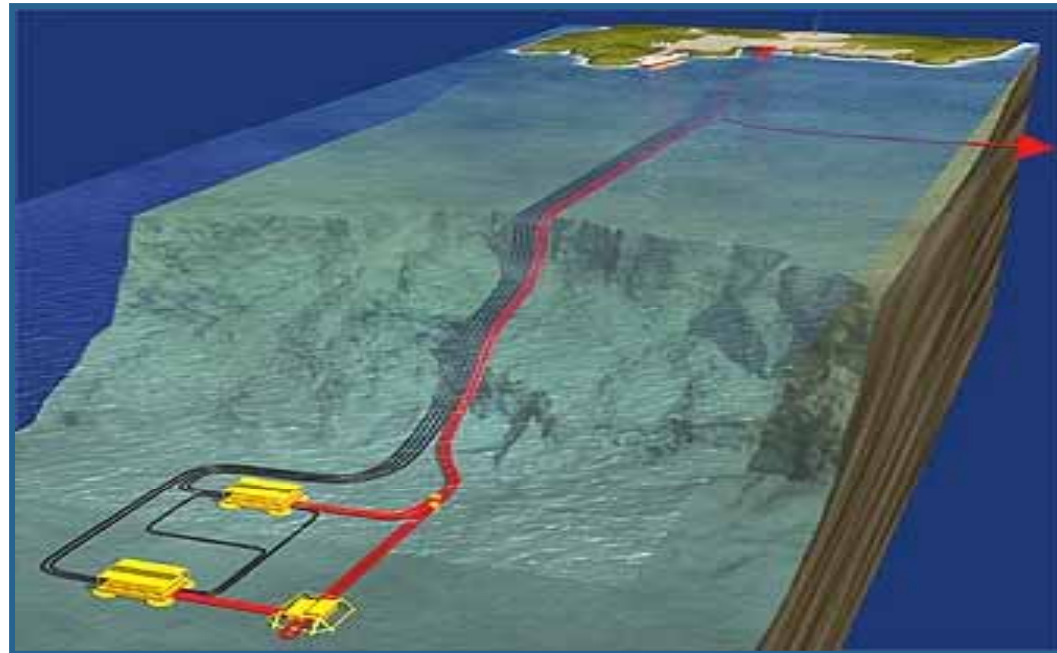
2003

1970

1980

1990

2000



Ormen Lange; Long distance subsea-to-beach

2007

1970

1980

1990

2000



 **STATOIL**

Tordis SSB – World's first commercial application of subsea processing

 **FMC Technologies**

# Emerging Subsea IOR Technologies

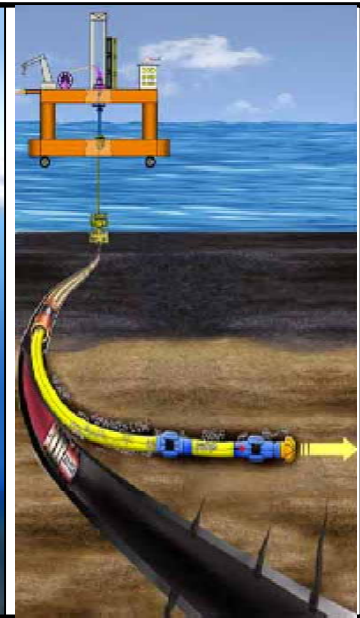
2005 -



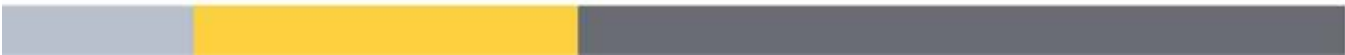
Subsea Processing



Condition Performance Monitoring



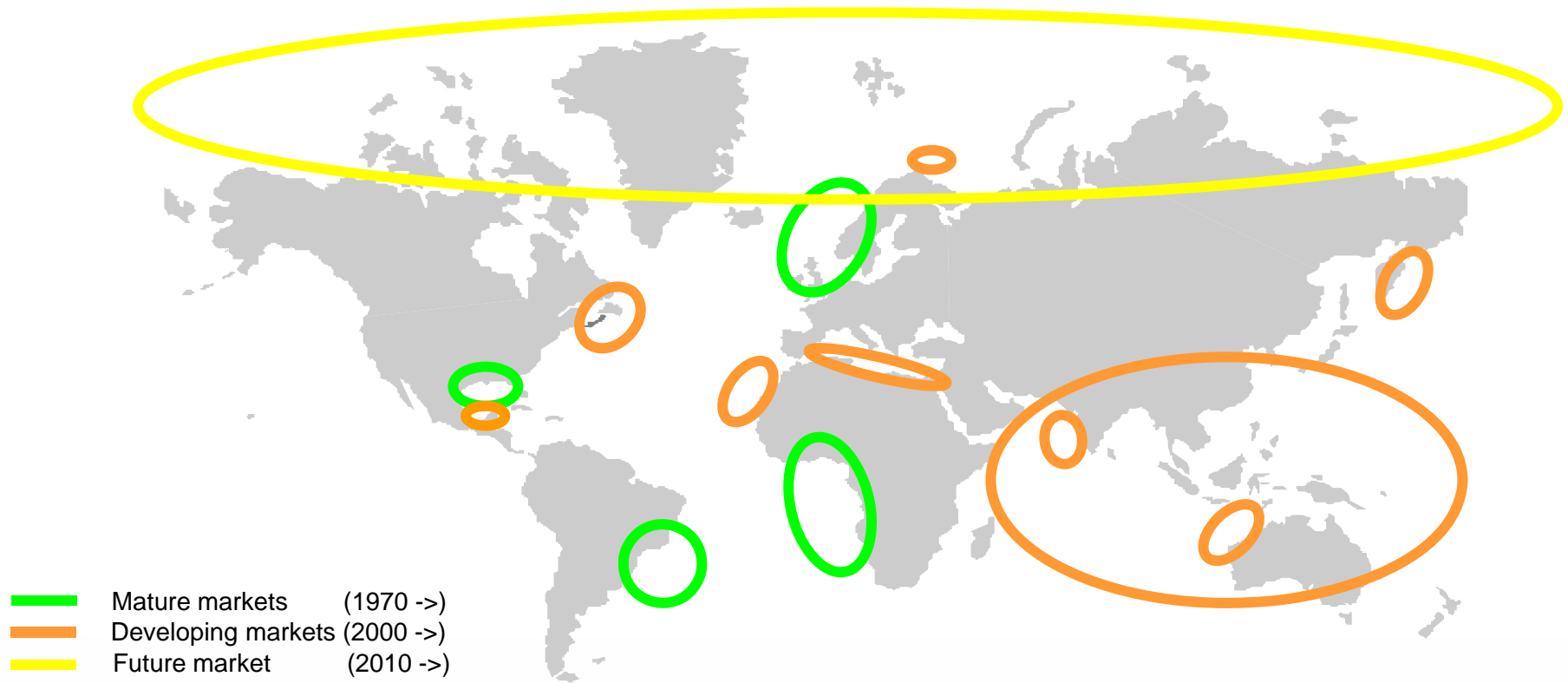
Low-Cost intervention and side-track drilling



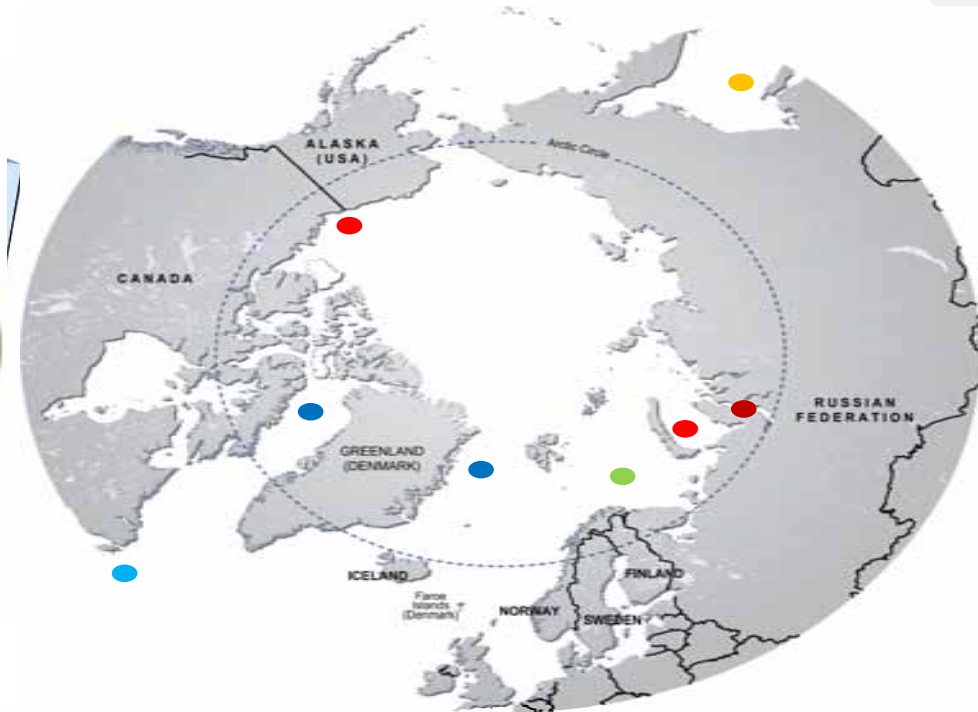
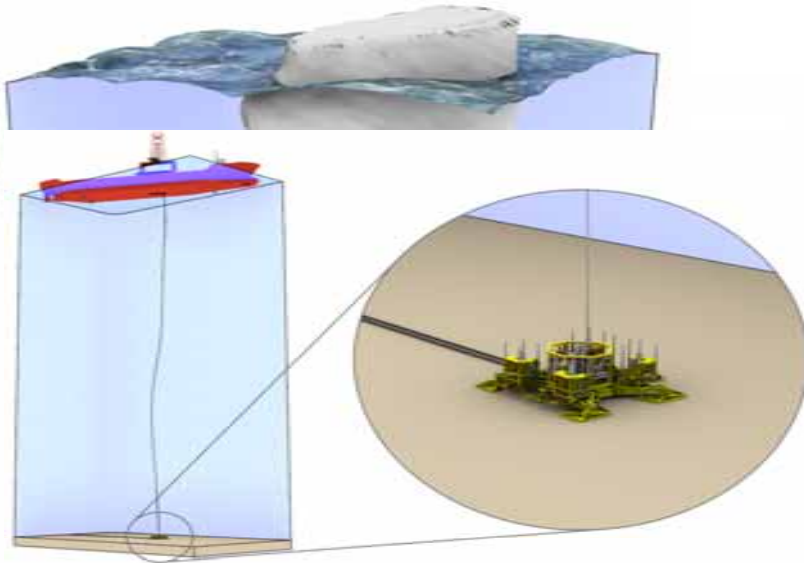
Next 25 years – where are we going?



# Arctic



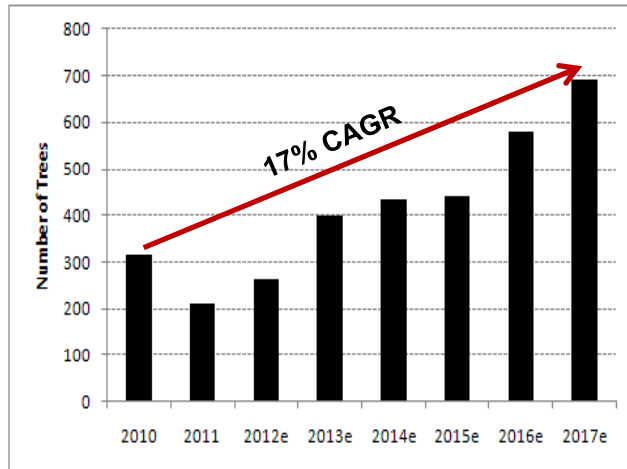
# Arctic Field Development Scenarios



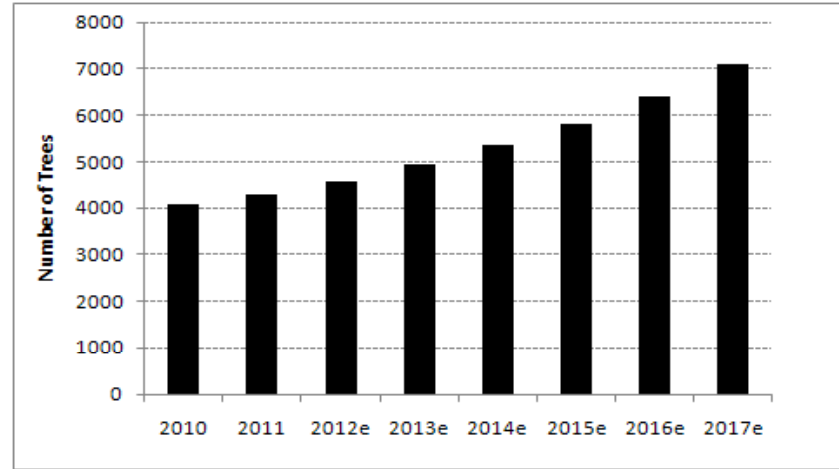
**Case 6: Deep water with ice cover - ice berg presence (Baffin water Green and ice cover - ice berg presence (Grand Banks case) and overtrawlability; long step out control and power - All Subsea (Barents Sea case)**

# Subsea IOR

New trees installed - X



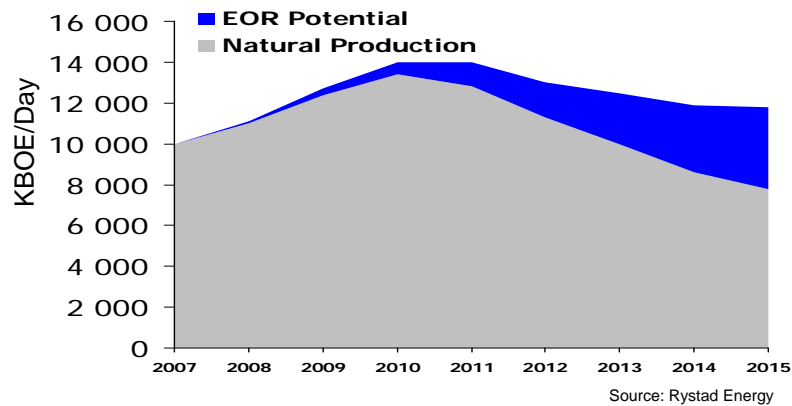
Accumulated trees installed – X<sup>2</sup>



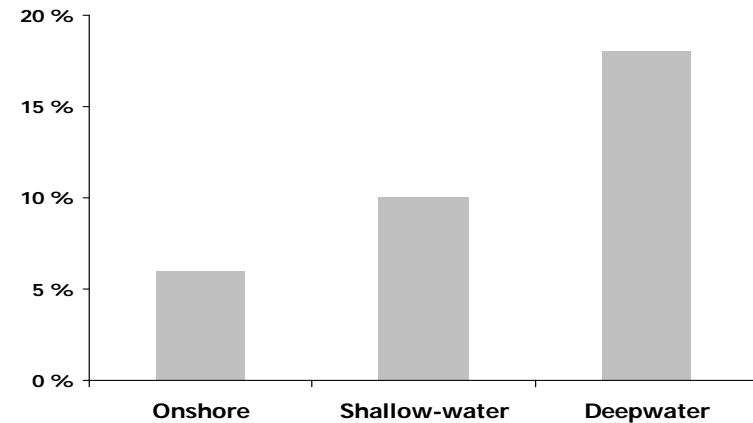


# Subsea IOR

### Subsea Field Production Profile



### Annual Field Decline Rates



Source: Cambridge Energy Research Associates (CERA); Jan 2008  
Note: Includes natural decline plus EOR efforts  
Onshore/Shallow water field declines lower due to EOR technologies

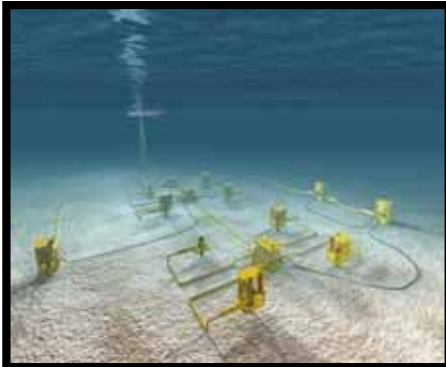
## Implications

- Increased opportunities to low-cost subsea drainage points
- Increased need for seabed pumping and/or processing
- Increased need for well interventions
- Increased need to perform preventive maintenance and refurbishment

# Subsea IOR Building Blocks

## IOR

Low cost drainage points



Processing



- Separation
- Pumping/Boosting
- Compression

Subsea Service



- Riserless Light Well Intervention
- Production Management
- Condition monitoring
- Life of field services

# Subsea Service - still a Fragmented Business Model ...



Subsea Onshore Base



Subsea Interventions



Landing String



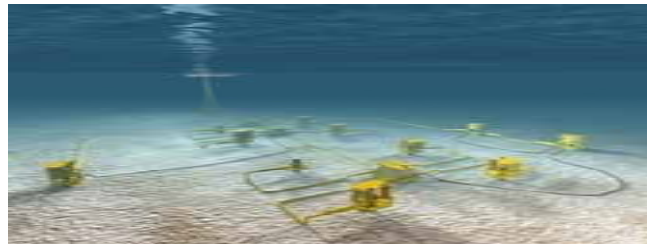
TT Sidetrack Drilling



Conventional Well Intervention



Maintenance & Repair



Rental Tool Mgmt



Customer Training



ROV's

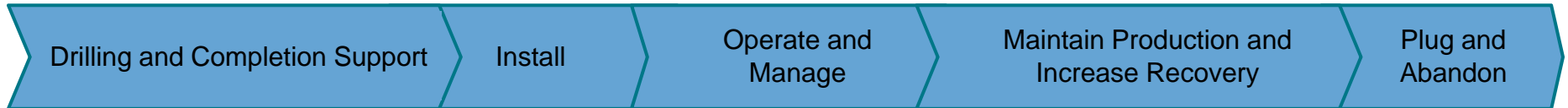


Operation Support



Light Well Intervention

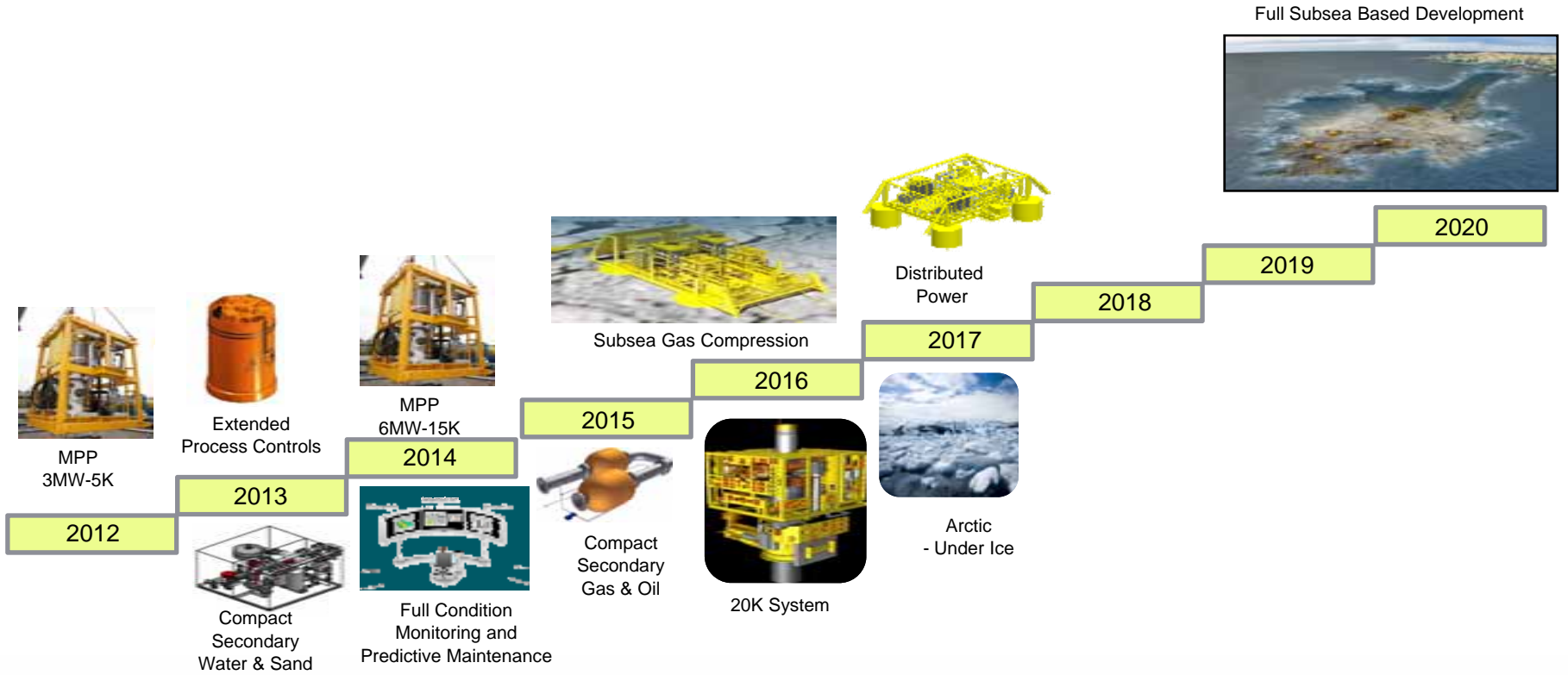
# Subsea Service Value Chain



## All Subsea – The Future Field Development Scenario



# Subsea Technology R&D Ladder



## Thus - the Subsea R&D Wishlist is still long ....

- ▶ Low-cost subsea drainage points
  - ▶ MPD systems in mature reservoirs (with significant pressure gradient variations)
- ▶ Cost-effective interventions
- ▶ Pumping, separation and compression on the seabed
  - ▶ Higher duty, secondary separation, heavy oil, deep-water systems
- ▶ Long-distance communications
- ▶ High-voltage power and transmission systems
  - ▶ Distributed power systems
  - ▶ Local power generation
- ▶ All-electric systems
- ▶ HPHT technologies
- ▶ 24/7 CPM and Production Management systems including centralised advice and support functions

An aerial photograph of a vast, deep blue body of water. In the lower-left foreground, a yellow buoy is visible, connected to a larger yellow structure on the seabed by a thin line. The horizon is visible in the distance under a clear sky.

Thank you for the attention